



Jeremy Cheyne CALGARY, AB

Chief Financial Officer, Vice-President of Finance and CFO,
Black Goose Holdings Inc.

Sports performance and business performance often correlate. The whole team-building thing and the pile of sports terms that make up so much of business lexicon attest to a common lineage. But in Jeremy Cheyne's case, it is his high level of success in both sports and business that sets him apart.

At just 27 years of age, Jeremy has completed an executive MBA program (his convocation was last March). As chief financial officer for Black Goose Holdings Inc., a privately held Calgary exploration and land acquisition company, Jeremy has played a key role in putting the start-up on the map.

In just a year, Black Goose has already confirmed 50 billion cubic feet of gas. At a time when practically no company was raising money, it raised \$10 million in one month and now is following up with additional financing of anywhere between \$20 million and \$40 million. In the last six months, its reserves value stood at between \$180 million and \$220 million.

"The team's been unreal," Jeremy says. "Coming from other oil and gas companies where things happen pretty slow, this is like a rollercoaster. I think it's because of the young people. We're all eager and go-getters."

No doubt it is a team effort, but Jeremy is one guy you want on your team. When he made the AAA Midget Buffaloes, the hockey team ended up going to the national championships. The next year in junior hockey, he broke the Alberta Junior Hockey League record for points in the season and was the leading scorer in 2001. On a scholarship to Western Michigan University (a top-10 hockey college) he was nominated Academic Player of the Year two years in a row. He capped off his hockey career playing pro in the East Coast Hockey League and eventually ended up playing in Germany.

"Sports have been a huge help to me," Jeremy says. "The biggest thing is leadership—being able to say things in front of the team."

Speaking with conviction is something that particularly impresses Scott Douglas, director of investor relations for Black Goose. "Whether that's in front of guys 20 or 30 years his senior, Jeremy has no problem standing up for what he thinks is the right decision," he says.

FAST FACTS

Born: July 10, 1980

Education: Degree in accounting from Western Michigan University's Haworth College of Business; M.B.A., University of Calgary

And actually, making the right decisions is also part of Jeremy's skill set. When playing in Europe, he could have decided to stay for another couple of years and maybe break into the NHL. But his strong academics and his knowledge of oil and gas brought him home to a job and eventually an M.B.A. program.

Another key quality to his success is dedication. Angus Jenkins, president and director of Black Goose, points to Jeremy's work ethic and knowledge of financial accounting procedures as exemplary.

Now that Jeremy is finished with school, he has more time and can return to yet another sports passion: lacrosse. After all, he was a professional lacrosse player for the Calgary Roughnecks at one time. These days, he still plays hockey and lacrosse on senior teams and shares his experience by coaching minor lacrosse teams and helping out with a AAA hockey group in southeast Calgary, putting on camps and breaking up skirmishes. He also is dedicated to KidSport Foundation, a nonprofit group that introduces underprivileged children to sports.

When the workday is done, after coaching community sports, what does a young guy with energy to burn do? He stays active, of course, and runs his two dogs he got from the Animal Rescue Foundation—a husky cross and a Labrador cross. ★